


# **Public Art Amendment to Chapter 3 of the Comprehensive Plan**

***ENRICHING FALLS CHURCH: PUBLIC  
ART SECTION OF THE COMMUNITY  
CHARACTER, APPEARANCE, AND  
DESIGN CHAPTER OF THE  
COMPREHENSIVE PLAN***



# Public Art & the Comprehensive Plan

The Comprehensive Plan serves as the official policy guide for shaping the future of the City. It establishes priorities for public art efforts and projects to achieve the City's vision. It recognizes that implementation must remain flexible to changing conditions and that priorities will change.

# What is Public Art?

- The American Planning Association defines public art as “...any work of art situated in or visible from a publicly accessible space—whether the artwork is publicly or privately funded, or the space is publicly or privately owned.”
- Public art can be a mural, a sculpture, a theatrical performance, etc.

# Benefits of Public Art?

- Promotes economic vitality, growth, and sustainability
- Allows the community's stories to be visualized and voices to be heard
- Promotes public health and wellbeing
- Integrates artists and creators as key contributors to their local community

# Vision Statement

*“Public Art celebrates the City’s unique history and culture, fosters equity in the artistic narrative, and incorporates creative placemaking to support community development.”*



# Guiding Principles

- Commitment to Community
- Commitment to Artists as Contributors
- Commitment to Storytelling
- Commitment to Equity
- Commitment to the Natural Environment



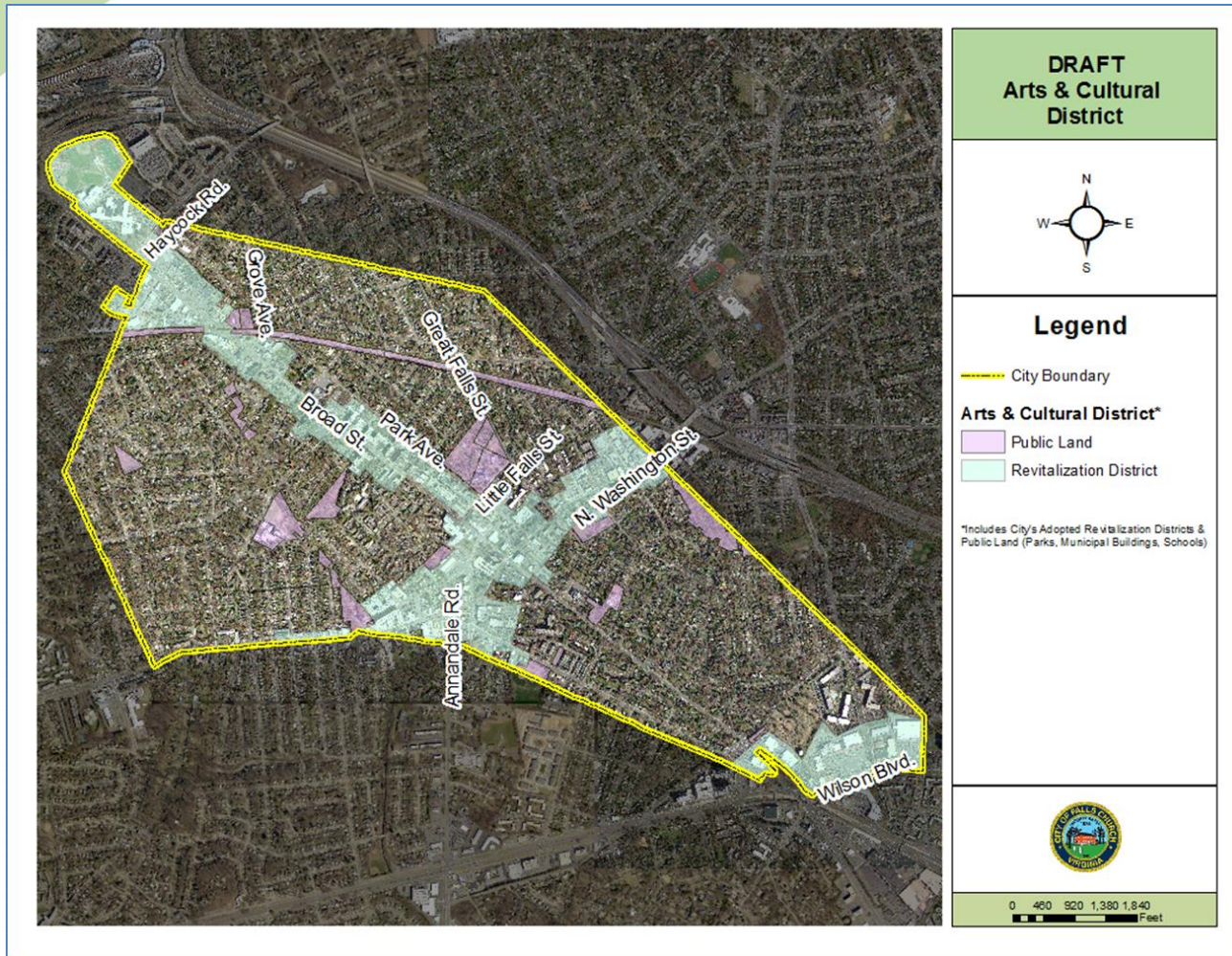
# Arts & Cultural District

- A district where galleries, theaters, music venues, and public spaces for performances and art programming can thrive.
- The district includes:
  - Revitalization Areas
  - Public Land (parks, schools, community centers)





# Arts & Cultural District Map





# Actions

- Formalize the Arts and Culture District
  - To create an Arts and Culture District, Virginia Code § 15.2-943.1 requires that the district be adopted by ordinance.
- Establish Procedures for Reviewing and Accepting Public Art

# Strategies

- Expand Efforts to Include Temporary Art
- Provide Regular Public Funding for Art
- Partner with Private Individuals and Entities



# Scheduling

Boards & Commissions	Date
Planning Commission (Work Session)	November 4, 2020
Architectural Advisory Board	December 2, 2020
Arts and Humanities Council	December 17, 2020
Chamber of Commerce	January 7, 2021
VPIS	January 12, 2021
Historical Commission	January 28, 2021
Economic Development Authority	February 2, 2021
Historic Architectural Review Board	February 25, 2021
Planning Commission (Work Session)	March 3, 2021
City Council (Work Session)	TBD
Planning Commission (Rec. to Council)	March 17, 2021
City Council (Action)	TBD

**Questions?**

